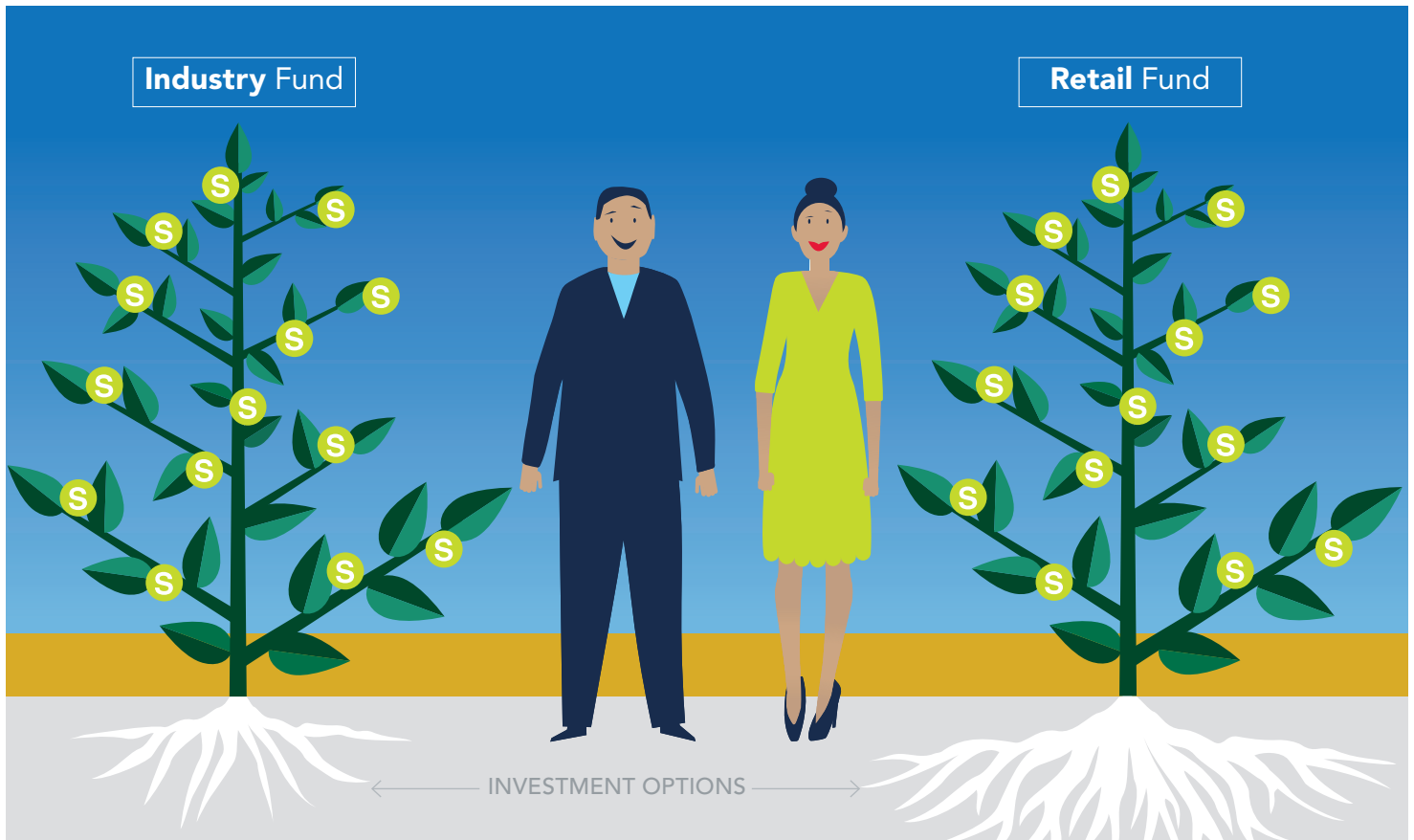


Superannuation Insight:

Industry super versus retail super

Industry Super versus Retail Super. Which is better for you?



The correct answer could be either, neither or both.

Meet Mr and Mrs Average. According to the law of averages, if they invest in an average industry super fund, selecting the average investment options, they'd be better off. On the other hand, if they invest in a top performing retail fund they'll be even better off again – and vice versa. So much for averages. The fact is, there's a lot more to it than meets the eye. What lies beneath the surface matters too. Investment options for example. If you want lots of them, or geared investment options to accelerate growth, then most industry funds are not for you. And what about the constantly changing regulations – making the most of the opportunities they present and avoiding any penalties?

If you'd prefer a super solution tailored to you, and a partner you can count on to keep it that way, talk to us about adviser-led super.

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